STATE OF ILLINOIS SECRETARY OF STATE SECURITIES DEPARTMENT

In the matter of)
RBC Capital Markets, LLC,) Case Number: 1300159
Respondent.) NOTICE OF HEARING
)
TO THE RESPONDENT: R	BC Capital 1	Markets, LLC

3 World Financial Center

200 Vesey St.

New York, NY 10281

You are hereby notified that pursuant to Section 11.F of the Illinois Securities Law of 1953, [815 ILCS 5/1 et seq.,] (the "Act") and 14 III. Adm. Code 130, Subpart K, a public hearing will be held at 69 West Washington Street, Suite 1220, Chicago, Illinois, 60602, on the 6th day of November, 2013 at the hour of 10:00 a.m. or as soon thereafter as counsel may be heard, before James L. Kopecky or such other duly designated Hearing Officer of the Secretary of State.

Said hearing will be held to determine whether an Order should be entered against RBC Capital Markets, LLC (the "Respondent") in the State of Illinois and/or whether to grant such other relief as may be authorized under the Act, including, but not limited to, imposition of a monetary fine in the maximum amount, pursuant to Section 11.E.(4) of the Act, payable within ten (10) business days of the entry of the Order.

The grounds for such proposed action are as follows:

FINDINGS OF FACTS

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- 1. The CAs function as sales assistants and typically provide administrative and sales support to one or more of RBC's registered representatives ("RRs"). There are different CA positions, including Registered Client Associate and Registered Senior Client Associate.
- 2. The primary job duties vary depending on the specific CA position. In varying degrees, the "Major Job Accountabilities" of a CA include:
 - a. Handling client requests;

Background on Client Associates

- b. Resolving client inquiries;
- c. Determining if client issues require escalation to the RR or the branch management team; and
- d. Processing of operational documents such as letters of authorization and client check requests.
- 3. In addition to the responsibilities described above, and of particular significance to this Order, some CAs are permitted to accept unsolicited orders from clients; others are permitted, with the assistance of a RR, to prospect for new clients, open new accounts, gather assets and select investments to recommend to clients. As discussed below, RBC's written policies and procedures require that any CAs accepting client orders first obtain the necessary licenses and registrations.
- 4. Notably, RRs might have a "primary CA" and a "secondary CA", or a "primary CA team" and a "secondary CA team". As suggested by the designation, the customary practice is that the primary CA or team would handle the RR's administrative matters and client orders. However, if the primary CA or team was unavailable, the secondary CA or team would step in to handle the RR's administrative matters and client orders.
- During the period from 2005 to 2009, RBC employed an average of approximately 672
 CAs per year.

Registration Required

- 6. Except as otherwise provided in Section 8 of the Act, every dealer, salesperson, investment adviser and investment adviser representative shall be registered as such with the Illinois Secretary of State.
- 7. Pursuant to the general prohibition under Section 8 of the Act, a person cannot accept unsolicited orders in Illinois without being registered.
- 8. Pursuant to Section 12.C of the Act, it is a violation for any person to act as a dealer, salesperson, investment adviser or investment adviser representative unless registered as such.

RBC Requires Registration of Client Associates

- 9. In order for a CA to accept client orders, RBC generally required each CA to pass the series 7 and 63 qualification exams and to register in the appropriate jurisdictions.
- 10. At all times relevant to this Order, RBC's policies and procedures specified that each CA maintain registrations in the same jurisdictions as his or her RR, or broadly required that each CA maintain registrations in all necessary jurisdictions.

Regulatory Investigations and Findings

- 11. During late 2009, RBC received regulatory inquiries regarding CA registrations.
- 12. The multi-state investigation focused on systemic issues with RBC CA registrations and related supervisory structure. Specifically:
 - a. After accepting an order from a client, CAs accessed the electronic order entry system to place the order;
 - b. The order entry system automatically recorded the identity of the person entering the order using the user's login information. If the order was received from the client by someone other than the person entering the order, the person entering the order was required to identify the person who accepted the order from the client by typing the name or initials in a text box;
 - c. RBC's trading system checked the registration of the RR assigned to the account, but did not check the registration status of the person accepting the order, if

different from the RR, (the "who accepted field") to ensure that the person was registered in the appropriate jurisdiction.

- 13. The multi-state investigation identified instances in which CAs supported RRs registered in Illinois when the CAs were not registered in Illinois as agents of RBC. This difference in registration status increased the possibility that CAs would accept orders which they did not solicit from customers without proper registration.
- 14. The multi-state investigation determined that it was highly likely that certain RBC CAs accepted orders which they did not solicit in Illinois at times when the CAs were not appropriately registered in Illinois.
- 15. As a result of the inquiries by state regulators, RBC conducted a review of its CA registration practices.
- 16. RBC's review found that as of November 2008, the firm had 692 registered CAs. While CAs were registered in approximately 7 states, at that time RRs were registered, on average, in 17 states. Approximately 454, almost 66%, of those registered CAs were only registered in their home state or their home state and one additional state.
- 17. Many RBC CAs were not registered in the same jurisdictions as their respective RRs. RBC's review identified incidences where CAs, who were not properly state registered, accepted orders they had not solicited.
- 18. Beginning in 2010, RBC took steps to enhance its policies and procedures regarding CAs' state registrations and added a substantial number of CA state registrations.
 - a. In January 2010, RBC amended its registration policy to require that each CA register in the same states as the RRs whom they support RBC alerted the field to this policy.
 - b. In November 2010, Supervisors in RBC's branches and complexes reviewed the current CA registrations to ensure the CAs were properly registered prior to the annual renewals.

- c. RBC updated its training to include additional information on registration requirements and on the firm's policies on CA registration. RBC also, as part of the annual registration renewal process, added to the annual renewal notice information regarding the CA registration policy.
- d. RBC modified its procedures regarding the manner in which it grants electronic order entry access to client accounts. The required forms were revised to identify supporting CAs and the forms are provided to the Licensing and Registration department to verify that proper registrations are in place for RRs and CAs when access is granted
- e. RBC conducted Compliance Training sessions for CAs covering information on order entry procedures and registration requirements.
- f. RBC revised its registration forms to identify assigned CAs on RRs' registration forms and assigned RRs on CAs' registration forms. This allows the registration and licensing group to submit registrations for the CAs that mirror those held by the RRs whom they support.
- 19. RBC has also undertaken to implement enhancements to its order entry systems and to its supervision of the order entry procedures. The order entry systems will require the individual entering an order either to attest that he or she also accepted the order or to identify the person who accepted the order by entering that person's system ID. RBC policies and procedures prohibit RBC personnel from using any credentials but their own to log on to the order entry systems. RBC is developing an exception report to identify any trades entered in an account for which the person who accepted the order did not hold the necessary state registration.
- 20. RBC provided timely responses and substantial cooperation in connection with the regulatory investigations into this issue.

II.

ALLEGATIONS OF LAW

1. The Department has jurisdiction over this matter pursuant to Section 11.A.(1) of the

Act.

2. Pursuant to Section 8.E.(1)(e)(i) of the Act, RBC's failure to establish an adequate system to monitor the registration status of persons accepting client orders has permitted or facilitated a violation of Section 12 of the Act.

- 3. RBC's failure to ensure its CAs were registered in the appropriate jurisdictions constitutes a failure to enforce its established written procedures and cause to impose a sanction under Section 8.E.(1)(e)(iv).
- 4. RBC's acceptance of orders in Illinois through CAs who were not properly registered constitutes cause to impose a sanction under Section 8.E (1)(e)(ii) of the Act.
- 5. Pursuant to Section 11.E.(4), the violations described herein constitute bases for the assessment of a fine against RBC
- 6. The Illinois Securities Department finds the requested relief appropriate and in the public interest

You are further notified that you are required pursuant to Section 130.1104 of the Rules and Regulations (14 Iil. Adm. Code 130.100 et seq.) (the "Rules") to file an answer to the allegations outlined above or a Special Appearance pursuant to Section 130.1107 of the Rules, or other responsive pleading within thirty (30) days of the receipt of this Notice. A failure to do so within the prescribed time shall be deemed an admission of the allegations contained in the Notice of Hearing and waives your right to a hearing.

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1	You may be represented by legal counsel, present evidence, cross-examine witnesses and otherwise
2	participate. However, a failure to appear shall constitute default.
3	Delivery of Notice to the designated representative of the Respondent constitutes service
4	upon such Respondent.
5	Dated this 11 day of September 2013.
6	BY ORDER OF THE ILLINOIS SECURITIES DEPARTMENT
8	Desce White On
9	JESSE WHITE Secretary of State
10	State of Illinois
11	Attorney for the Secretary of State.
12	Shannon Bond Illinois Securities Department
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